

Ref. No. - OIL/CO/SE/2025-26/29

August 13, 2025

Listing Department
BSE Limited
Floor 25, P J Towers,
Dalal Street,
Mumbai- 400 001

Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Scrip Code: 530135

Symbol: OPTIEMUS

Subject: Intimation under Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Launch of New Product

Dear Sir/Ma'am,

In furtherance to our earlier intimation bearing Reference No.: OIL/CO/SE/2023-24/86 dated 2nd February, 2024 and pursuant to Regulation 30 read with Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Company, today i.e. 13th August, 2025, has launched India's first premium tempered glass screen protectors' brand 'RhinoTech' – a Made-in-India product which uses glass Engineered by Corning™.

Requisite detail in this regard as per SEBI Master Circular No.: SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November, 2024 and SEBI Circular No.: SEBI/HO/CFD/CFD-PoD-2/CIR/P/2024/185 dated December 31, 2024 is given below:

S. No.	Particulars	Detail
a.	Name of the product	'RhinoTech' Tempered glass
b.	Date of Launch	August 13, 2025
c.	Category of the Product	Tempered glass screen protectors
d.	Whether caters to domestic/International Market	Domestic and International Market
e.	Name of Countries in which product is launched (In case of international)	N.A.

Further, a press release being issued by the Company in this regard is enclosed herewith.

Kindly take the above information on your records.

Thanking You,
Yours truly,
For OPTIEMUS INFRACOM LIMITED

Vikas Chandra
Company Secretary & Compliance Officer

OPTIEMUS INFRACOM LIMITED

CIN : L64200DL1993PLC054086

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Press Release

Optimus launches RhinoTech – Made-in-India Tempered Glass Screen Protectors with Glass Engineered by Corning™

Optimus eyes revenue of INR 1800-2000 Cr. by end of FY27 (March 2027)

New Delhi, August 13th, 2025: In a pathbreaking move to redefine mobile tempered glass screen protector experience for Indian customers, Optimus Infracom Limited, a leader in India's electronics manufacturing sector, today launched India's first premium tempered glass screen protectors' brand 'RhinoTech' – a Made-in-India product which uses glass Engineered by Corning™. With the launch of RhinoTech products, Optimus is looking at a revenue of INR 1800-2000 crore by end of FY27 (March 2027).

RhinoTech brings global technology and innovation to Indian consumers, delivering world-class durability, unmatched clarity and enhanced hygienic benefits with anti-microbial glass. It is the first time in India that such advanced screen protection, developed with glass from Corning Incorporated, will be produced locally and made available for both domestic and international markets.

Reinforcing the spirit of 'Make in India' for world-class mobile accessories, RhinoTech screen protectors will be manufactured at Optimus' facility in Noida, Uttar Pradesh. Our state-of-the-art manufacturing plant enables RhinoTech to reliably meet the growing demand of Indian consumers while maintaining consistent quality and widespread availability across the nation. RhinoTech's screen protectors are designed for the unique needs of Indian consumers, combining technology created in Corning's labs with Optimus' trusted manufacturing expertise.

Key Features – First Time in India:

- **'Engineered by Corning™':** A specialized line of screen protectors utilizing technology created in Corning's labs and that is designed for the ultimate screen protector.
- **Anti-microbial Glass:** For safer, more hygienic device use.

Key Features – First Time in the World:

- **Unlimited replacement up to 1 year:** A first for consumers, ensuring worry-free device protection.
- **Fog marked for authenticity of product**

RhinoTech Screen Protectors will initially be available for the premium smartphone category with Optiemus planning to expand its offerings to cater to other categories, including the economy smartphone category in the coming months. The RhinoTech products will be available in the Indian market starting end of September 2025 through the official RhinoTech website (www.rhinotech.co.in) and authorized dealers/retail chains in select cities.

Ashok Kumar Gupta, Chairman, Optiemus Infracom Limited said, “We are committed to establishing India as a global hub for high-value mobile accessories. It is our aspiration that every Indian mobile phone user enjoys the assurance of a Make in India tempered glass screen protector, certified by Bureau of India Standards (BIS) and marked with a fog stamp for the highest quality and protection.”

“With our unique unlimited one-year replacement offer, we invite users to experience true freedom: **‘Rhino hai to darr kaaisa!’** We believe these screen protectors using glass Engineered by Corning™, will be a game-changer in transforming a fragmented market into an organized, quality-driven ecosystem that benefits consumers and the industry alike,” he said.

Sudhir Pillai, Managing Director, Corning India said, “We are excited to work with Optiemus to help offer Indian consumers the choice of a screen protector that is marked as Engineered by Corning™. We believe that this development will support the country’s growing need for providing screen protectors for the mobile consumer electronics industry.”

Addressing an Unorganized Market

The Indian domestic market for tempered glass screen protectors is estimated to be 400 million pieces with a retail value of INR 20,000 crore in 2025, highlighting its vast potential. Currently, over 90% demand is met through low-cost imports, leading to inconsistent quality and an unorganized market. To address this, the government has introduced the world’s first Indian standard for “Chemically Tempered Glass Screen Protectors” via the Bureau of Indian Standards (BIS) on 28 July 2025. This milestone will ensure high-quality, standardized products, boosting consumer confidence in mobile screen protection.

About RhinoTech

Founded in 2025, RhinoTech is an Indian brand by Optiemus Infracom Limited, redefining mobile screen protection with innovation, quality, and trust. Engineered by Corning™, RhinoTech delivers premium tempered glass that keeps your devices protected — always.

About Optiemus

Optiemus Group is a high-performance telecommunications and manufacturing enterprise headquartered in India. With nearly three decades of experience across telecommunications, technology and manufacturing, the company has a unique understanding of the Indian electronics market. The promoters of the company hold the distinction of retailing the first mobile phone in the country way back in 1995 and have been bringing the latest technology products to the Indian consumers through a widespread distribution and retail operation. Optiemus Group has multidomain expertise in distribution, marketing and manufacturing (through subsidiaries and/or associates) of mobile & telecom products in the Indian subcontinent. For more information, please visit: <http://www.optiemus.com/>