

Ref. No. - OIL/CO/SE/2025-26/17

June 18, 2025

Listing Department
BSE Limited
Floor 25, P J Towers
Dalal Street
Mumbai- 400 001

Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Scrip Code: 530135

Symbol: OPTIEMUS

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015: Press Release

Dear Sir(s),

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that **a press release is being issued by OnePlus, the leading global technology brand and Optiemus Electronics Limited, a wholly owned subsidiary of the Company**, in respect of joining hands to locally manufacture and deliver premium Internet of Things (IoT) devices in India.

A copy of the said press release is enclosed herewith.

Kindly take the same on your records.

Thanking You,

Yours truly,
For OPTIEMUS INFRACOM LIMITED

Vikas Chandra
Company Secretary & Compliance Officer

Encl.: As above

OPTIEMUS INFRACOM LIMITED

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OnePlus partners with Optimus Electronics to locally manufacture premium IoT devices in India

The strategic collaboration focuses on strengthening the brand's unwavering commitment to the Indian market by blending its user-centric product innovation, ecosystem integration, and cutting-edge electronics manufacturing technology.

New Delhi, June 18, 2025: OnePlus, the leading global technology brand, has joined hands with renowned manufacturing entity, Optimus Electronics Ltd. (OEL/Optimus Electronics), to locally manufacture and deliver premium Internet of Things (IoT) devices in India. This significant milestone underscores the joint commitment to enhance domestic production capabilities in India under the brand's strong commitment to the market.

The strategic partnership aligns with OnePlus long-term vision for India and the recent project Starlight commitment to strengthen localisation efforts in the region. OnePlus is extending efforts towards expanding its local manufacturing capabilities and has now begun manufacturing its IoT portfolio of products in the Noida based facility, in addition to its existing smartphones range being made in India.

OnePlus'key IoT offerings include TWS products and wireless neckbands that are designed to deliver the signature cutting-edge OnePlus performance across price segments, catering to the diverse needs of Indian consumers.

As a key manufacturing partner to OnePlus, OEL will provide the dedicated support required to increase BOM level localisation, reduce costs, and improve supply chain resilience for the brand. The collaboration has begun with the commencement of local production for the OnePlus Bullets Wireless Z3. OnePlus Bullets Wireless Z3 is a popular neckband IoT device known for its ultra-low latency, immersive bass, and crisp audio clarity, while offering an incredible blend of style, comfort, and performance.

Marking this milestone collaboration, **Robin Liu, CEO, OnePlus India**, shared, *"At OnePlus, India has always been at the heart of our journey. Our partnership with OEL to manufacture IoT products locally reflects our strong commitment to Project Starlight. This collaboration is not just about technology—it's about empowering local communities, creating meaningful innovation, and bringing smarter, more connected experiences to our India community."*

Ashok Gupta, Executive Chairman, Optimus Group said, *"We are driven by a vision to become the most trusted and valued electronics manufacturer. Our collaboration with OnePlus marks a significant step in this journey, as we come together to co-create a future shaped by innovation and excellence. We specialize in transforming ideas into reality, and this partnership empowers us to manufacture high-quality IoT products. Together, we will continue to explore new frontiers and remain committed to playing a pivotal role in shaping the future of electronics manufacturing in India."*

About OnePlus:

OnePlus is a global technology company challenging conventional concepts of technology. Created around the 'Never Settle' mantra, OnePlus creates exquisitely designed devices with premium build quality and high-performance hardware. OnePlus thrives on cultivating strong bonds and growing together with its community of users and fans. For more information, please visit oneplus.in.

For any media queries, please contact: indiaprtteam@oneplus.com

For more information, please visit OnePlus.in or follow us on:

- Instagram - https://www.instagram.com/oneplus_india/
- Facebook - <https://facebook.com/oneplus>
- Twitter - https://twitter.com/OnePlus_IN
- LinkedIn - <https://www.linkedin.com/company/oneplus>

About Optiemus Electronics Limited:

Optiemus Electronics Limited, engaged into the business of electronics manufacturing in India, provides end-to-end solutions to global and Indian brands encompassing world class manufacturing, supply chain management and repair/refurbishment. OEL has two state-of-the-art manufacturing units in Noida, Uttar Pradesh. With a highly experienced team and winning attitude, OEL has won the trust of many Local as well as global brands, maintaining its commitment towards Quality, Timely Delivery, Flexibility as well as Customer Satisfaction.