



PRESS RELEASE
July 31, 2015

Optiemus appoints Mr. Ravinder Zutshi as Managing Director

New Delhi- 31 July, 2015. The Board of Directors of Optiemus Infracom Limited is pleased to appoint Mr. Ravinder Zutshi as the Managing Director of the Company with effect from July 31, 2015. Mr. Ashok Gupta will voluntarily step down as Managing Director on 17 August, 2015 and will remain Chairman of the Company and will focus on strategic initiatives for diversification and growth of the company's business.

Mr. Ravinder Zutshi spearheaded the success of Samsung in the Indian market place since the launch of Samsung in India in December 1995. He last held the position as the Deputy Managing Director at Samsung India Electronics Pvt. Ltd. (Samsung) dedicated to maintaining a reputation built on quality, service and uncompromising ethics, Mr. Zutshi was responsible for enhancing profitability, developing strategic initiatives and growing a high-quality product portfolio for Samsung India. Since the time he joined the Samsung in 1995, Mr. Zutshi played a vital role in setting up the Samsung's sales & distribution network across businesses, including mobile phones while managing the marketing functions for both the Durable, IT & Telecom business.

With an experience of over 35 years in the consumer electronics industry, Mr. Zutshi has proven to be a visionary leader who translates business strategies into maximum profits resulting in the best interest of shareholders, customers, employees, and the public. Beginning with sales and marketing assignments, his career spanned from managing business operations to building brand and trade confidence in various electronic majors like Philips India and Videocon International.

During his 19 years tenure at Samsung he was conferred with coveted global titles like Salesman of the Year Award in 1997 and 2002. Mr. Zutshi held various other significant positions as the Chairman of the ICT Committee at FICCI (2014), Vice Chairman Sports Committee ASSOCHAM (2014) and President of Consumer Electronics and Appliance Manufacturers Association (CEAMA)

Mr. Zutshi has a proven ability & track record of identifying markets; acquire accounts & implementing the necessary controls in establishing the vast sales & distribution network for various organizations in the consumer durable space. His strong ability to set up business processes in a cross cultural and multilingual environment, trouble shooting and team building skills make him one of the most respectable durable veterans in the country.

Welcoming Mr. Zutshi to Optiemus, Mr. Ashok Gupta, Chairman said that Optiemus team and partners will greatly benefit from the vast experience of Mr. Zutshi and will benefit from his guidance and support in our next phase of growth.